



PROCEDURE FOR ELLEFBANA **BROW HENNA APPLICATION**

PATCH TESTING - Always perform a patch or sensitivity test (allergy) 48 - 72 hours before procedure and if your client shows a reaction do not perform the treatment. The patch test is performed by applying a small amount of the products onto the client's wrist.

STEP 1 - CLEANSING (leanse and prepare the skin by dispensing cleanser onto a cotton round, wipe over the brow and brow area and remove oils and make up from the brow area using the Belma Remove Cleanser. This product cleanses the hair and skin.

STEP 2 - SHAMPOO Dispense 1 - 2 drops of shampoo into a dish and massage the brow hairs with the brow shampoo to deep cleanse the hairs of the eyebrows then wipe off shampoo with a damp cotton round. This step opens the scales of the hair shaft to allow for better and more even colour deposits.

STEP 3 - MIX Dispense a spatula of Henna and approx. 8 drops of Agua into the mixing cup. Insert the mixer stick into the head of the mixer tool and press the on button (mixer tool requires batteries to operate batteries not included). Thoroughly mix the Henna powder with the Elleebana Henna Agua mineral solution until creamy and let it stand for a few minutes. If the mix is too thick add more Aqua to the blend to achieve the desired creamy consistency.

Elleebana Agua contains pro vitamin B5 and Vitamin E that helps to counteract the drying effect on skin caused by Henna application to the skin. As well as hydrolyzed wheat protein which is a hydrating, moisture balancing and a film-forming ingredient to give hair better body and control as well as a smoother softer feel. The word "hydrolyzed" refers to a compound that has been split into very small units and due to the low molecular weight of hydrolyzed wheat protein, it can be easily absorbed by the hair shaft meaning your hair will retain moisture.

STEP 4 - HENNA APPLICATION Evenly apply the Elleebana Henna to the prepared eyebrows using an application brush and gently rub in to create even coverage. Leave for 15-20 minutes. Follow along the brow contour to help create the ideal shape of brow for your client and ensure no area of the brow area is stained that shouldn't be. Use the application brush for ease of application. The longer the Henna is left on for, the more saturated the colour will become however if a client has dry skin this can dry the skin further as Henna is a natural exfoliant.

STEP 5 - TIDY Remove any excessive colourant from the skin outside of the perfect brow shape using the Belma Remove on a cotton tip to tidy and perfect the shape. Be careful not to remove any areas of the brow that you wish to remain stained or hair to colour. Only a small amount of remover is required.

STEP 6 - REMOVE Carefully remove the Henna from the brow area using a damp cotton pad or cotton tip to complete the treatment.



IN ORDER OF LIGHTEST SHADE TO DARKEST SHADE:

BLONDE The lightest colour in the Elleebana Brow Henna range, ideal for subtle definition for fair haired clients, light blondes or strawberry blondes. Can be mixed with darker colours in the range if more depth is required.

LIGHT BROWN Perfect for extra definition and suits clients with blonde or light brown tones, can be mixed with darker colours in the range if more depth is required.

GOLDEN BROWN A warm brown that is a natural colour and typically suited to a wide range of clients. Can be used on blondes or brunettes who are in the mid-range of brown brow colour. Does have some warm tones, so can be mixed with natural brown or darker browns to neutralise warmth.

NATURAL BROWN A neutral brown in the mid-range that is a wonderful colour on its own or can be combined with Mocha Brown to deepen the warmth of Golden Brown. Also a great colour to combine with the Mocha Brown or Dark Brown to add more depth of colour if required.

MOCHA BROWN Suits Medium Brown to Dark Brown clients. A darker brown with extreme definition. Suits dark brown haired clients. It can be combined with Dark Brown to deepen the result or mixed with lighter colours depending on the required result.

DARK BROWN A deep shade of brown that offers great and dark coverage. Can also be combined with any colours within the range, is a green base and is ideally neutralised with a warm based colour within the Elleebana Henna range.

BLACK The darkest colour within the range with giving a lush black depth to the brow for clients that need complete definition and the longest lasting result

Elleebana Henna does not contain lead or ammonia and does not require hydrogen peroxide to activate the colour in the hair follicle.









